

## 6<sup>th</sup> Innovators Showcase @ UC Davis

### Testimonials from companies that presented and exhibited at the 6<sup>th</sup> Innovators Showcase @ UC Davis in May 2022

*"As first-time exhibitors and presenters, we were not sure what to expect. What we found was a thoroughly well-run event with loads of innovative technologies surrounded by thought leaders and scientists in the AgTech space. If you are interested in being where the seed industry meets science, the Innovation Showcase at UC Davis is the place to be."*

Ken Sturgess, President, Dinies North America

*"Such a great experience lived at the 6th Innovators Showcase at UC Davis. Thanks for allowing MyFloraDNA to connect with the community and hear about other innovative projects."*

Maria Zuccarelli, Chief Marketing Officer, MyFloraDNA

*"The Innovators Showcase event is a great chance for startup companies to connect with representatives from large and small companies in the seed industry, as well as with potential employees. The quality of the presenting companies is very high and it is exciting to hear about their work."*

- Alex Schultink, CEO, Fortiphyte

*"The Seed Central team received us with open arms and generosity. The Innovators Showcase was super well organized and curated. There were all interesting companies with top-notch presentations. The event is an excellent forum to foster future collaborations. It allowed us to connect with relevant players in our industry and meet other fellow startups from all over the world. We'll surely be back next year!"*

Matias Figliozzi, Founder & CEO, UniBaio

*"It was a very successful event for us: we made several new and key connections with the industry and UC Davis, and we have leads developing with potential strategic partners and motivated interns. We are grateful to join this vibrant Seed and Agriculture innovation ecosystem and look forward to participating and contributing for many years to come."*

Nathan Pumplun, President, Norfolk Healthy Produce

*"I believe it is a great venue where the 3-minute intro gives just enough time for each company to tease the audience and not been boring. If the teaser was interesting enough then there's plenty of time to go visit the company at their booth and interact directly. Love it!"*

Arianne Tremblay, Senior Scientist, GreenVenus

***"It was a pleasure to come to UC Davis and meet with great people and great companies transforming global agriculture. We were inspired and motivated by the work presented in the start-up showcase. This event gave us the opportunity to meet with distributors, investors, and other companies for possible collaboration opportunities. This was an ideal event for our AgTech start-up seeking to spread the word about our technology and new products."***

Doyle Galvin, Director of Corporate Development and Strategy, Boost Biomes

***"Two easy hours from Silicon Valley, you hear different music of real social impact and inclusion. Last week, we attended Seed Central's 6th Innovator's Showcase @ UC Davis with startups in ag and food, from seed to health. It was fascinating to hear many young entrepreneurs talking about their mission with a passion for helping and improving the environment, plants, pet health, soil, chocolate crisis, and more. Thank you, Professor Kent Bradford and François Korn, Seed Central funders."***

Ron Hadar, CEO, Vibe Imaging Analytics

***"The 6th Innovator Showcase was a great opportunity to meet up and coming agriculture and biotechnology. After having remote conferences for a few years it was great to meet such interesting industry leaders and top agriculture graduates. This event had valuable panels with industry leaders, company presentations, and plenty of time to talk with everyone at the event. This was a great event and I am looking forward to the next Innovator Showcase."***

Paul N. McMahon, Agronomist | Business Development North America, Phenospex

***"Our experience at Seed Central was invaluable. In addition to making wonderful connections at our table with investors and partners, we gained tremendous insight into the innovations currently happening in agritech. We would be thrilled to participate again in this terrific event!"***

Laura Ward, Partnership Lead, Beeflow

***"This event brought together many of the leading and most innovative startups in the space with ample time for discussion with the audience after the speaker sessions. The event was very well organized and it was very exciting to see all the innovation taking place in the industry."***

Borna Poursheikhani, Growth + Demand Generation, ClimateAi