

Can you create change by bringing
food production back into the cities?

Urban Greenhouse #3 Challenge

Social Impact edition

www.urbangreenhousechallenge.nl

In the Social Impact edition of the Urban Greenhouse Challenge, we challenge you to develop an urban farming site that significantly improves the quality of life of local residents in one of the most diverse lower-income neighbourhoods of Washington D.C. Will you pick up the gauntlet?

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Social Impact edition

What?

Come up with a comprehensive plan to develop East Capitol Urban Farm (Washington, D.C.) into an attractive urban farming site that enables robust and resilient year-round sustainable food production. We are looking for a concept that can potentially create social impact in this neighbourhood, which struggles with multiple persistent and complex problems.

For whom?

The Challenge is open to students from universities and universities of applied sciences worldwide, in all phases of their studies (BSc, MSc, PhD or equivalent). To participate in this Challenge, you need to be part of a multi-disciplinary team that you recruit on your own. The teams should include different areas of expertise, ranging from technical to social and economic.

What's in it for me?

The Urban Greenhouse Challenge is more than just a competition. It offers a unique opportunity to create a positive impact and make a huge difference in people's lives.

When you join the Challenge, you will get access to coaches from the business world and academia who can help you develop your idea (and perhaps find a job opportunity). You will receive pitch training and, if you make it to the finals, you will get exposure for your idea and your team. You will learn more about topics related to urban farming, develop entrepreneurial and professional skills and master your marketing skills. **This Challenge will boost your career and empower you to create change!**

Timeline

1 Nov '21	Registration deadline
Nov '21	Kick-off Event
Jan '22	First selection moment
Feb '22	Digital site visit
	On-line speed-dates
March '22	Training sessions
April '22	On-line consultations
May '22	Second selection moment
June '22	Grand Finale

This edition is organised by Wageningen University & Research in close collaboration with the College of Agriculture, Urban Sustainability and Environmental Sciences of the University of the District of Colombia and a broad network of partners.

More info & registration at:

www.urbangreenhousechallenge.nl
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